

Graduate Council Special Meeting

November 13, 2024, 10:00am

MCCC 319

Minutes

Present: Kaitlin Ensor, Mari Clements, JD Carpenter, Dwight Heaster, Connie Stout, Gerda Kumpiene, Ann Reed, Rachel Adams, Jeff Bryson, Ashley Nicholas, Leisa Dean

Absent: Kevin Evans and Charles Yakubow

Guests: Mark Sarver

Call to Order

- Kaitlin called the meeting to order at 10:00am to discuss the MBA programs adoption of rize Education.
 - JD opened the discussion about rize Education. rize represents a consortium of institutions that partner to deliver courses to other institutions unable to offer highly specialized courses themselves.
 - Through rize we will be able to offer 5 specialized concentrations: Artificial Intelligence, Business Analytics, Cybersecurity, Finance, and Healthcare Administration. We will continue to offer our own Management Concentration within the MBA program.
 - The rize concentrations consist of four three-hour courses that will be taught by their institutions through their LMS, similar to the WV Rocks course that we currently offer for undergrad students. There is a total of 19 courses offered by rize. Students will take our Business Administration core and 1 restricted elective course along with the rize courses.
 - We will offer our equivalent course when rize offers it, and will be dependent on their course rotations.
 - We pay a subscription fee to rize. After the subscription fee the cost will be \$400 per student. We can pull out of any of the concentrations at any time.
 - This program becomes profitable after 4 students are enrolled.
 - All marketing is done by rize as part of our subscription fee.
 - The entire Department of Business has looked over this program and are all in agreement that the course outlines and learning objectives are sufficient
 - The council will need to review the curriculum at the next scheduled meeting
- Dwight noted that he has polled his current capstone class and they are very interested in this program.
- Mari noted this will have to be submitted to HLC as a substantive change.
- The rize curriculum will be submitted at the next scheduled council meeting.

November 17, 2024

Pamela Brown